



EDS 2024 Sponsorship Opportunities

Showcase your business to the industry's top decision makers.

EDS sponsorship offers unique opportunities to both support the Electronic Component Industry's premier event and to directly engage your brand with an elite audience of senior-level executives.

A wide selection of sponsorship options are available to accommodate your marketing objectives and budget, including promotional items, exhibit-area banners, signage, and digital ads. Please contact EDS Management at info@edssummit.com for additional information.



EDS 2024 Sponsorship Levels



Title Platinum Level Sponsor: \$25,000 **SOLD**

- Limited to one sponsor
- Company logo prominently displayed on digital and printed signs throughout Summit site identifying your company as the Platinum Sponsor
- Prominent logo placement as the Platinum Sponsor on EDS web app, which will feature digital versions of the Summit Daily and event photography
- Recognition as the Platinum Sponsor on the EDS website
- Prominent logo placement on printed map/schedule distributed on-site at badge pick-up
- *Connections Café* sponsorship
 - Logo on EDS marketing emails (sponsored by “x”)
 - Signage in *Connections Café*
- Full page ad in EDS Summit Program (premium placement)
- Product/service call out on LinkedIn Group page and boosted post (Over 2,000 Members)
- Platinum Sponsor ribbon affixed to your name badge

Gold Level Sponsor: \$12,500

- Company logo prominently displayed on digital and printed signs throughout Summit site identifying your company as a Gold Sponsor
- Logo placement as a Gold Sponsor on EDS web app, which will feature digital versions of the Summit Daily and event photography
- Recognition as a Gold Sponsor on the EDS website
- Sponsored massage chairs in *Connections Café*
- Sponsored WiFi in conference area
- Full page ad in the EDS Summit Program
- Sponsorship call out on LinkedIn Group page
- Gold Sponsor ribbon affixed to your name badge

Silver Level Sponsor: \$8,000

- Company logo prominently displayed on digital and printed signs throughout Summit site identifying your company as a Silver Sponsor
- Logo placement as a Silver Sponsor on EDS web app, which will feature digital versions of the Summit Daily and event photography
- Recognition as a Silver Sponsor on the EDS website
- Sponsored water bubblers/filling stations
- Half page ad in the EDS Summit Program
- Silver Sponsor ribbon affixed to your name badge

Bronze Level Sponsor: \$5,500

- Company logo prominently displayed on banners and signs throughout Summit site identifying your company as a Bronze Sponsor
- Logo placement as a Bronze Sponsor on EDS web app, which will feature digital versions of the Summit Daily and event photography
- Recognition as a Bronze level sponsor on the EDS website
- Bronze Sponsor ribbon affixed to your name badge



Additional Sponsorship Opportunities



Connections Café Charging Station



Digital Wall Graphics

Additional Opportunities: Contact Us for Details

- Individual hand sanitizer – dependent on quantity
- Hand sanitizer kiosk A – \$1,050
- Hand sanitizer kiosk B – \$2,700
- Wall clings – contact for pricing
- Carpet clings – contact for pricing
- Table top clings (cocktail table) – \$125
- Connections Café charging stations – \$3,400
- ~~Lanyards (service providers only) – \$6,800~~ **SOLD**
- Connections Café food sponsorships – \$1,000 + cost
Popcorn wagon, cookies, ice cream, margarita bar, barista bar
- Branded room keys – \$15,000
- Still or motion graphics on digital display boards in convention area – contact for pricing
- Still or motion graphics on digital display boards in public areas / *the District* – contact for pricing
- Motion graphics on The Globe – contact for pricing

Spark Sponsorships

Spark 1.0 will be in-person at EDS 2024

- Happy Hour – \$1,500
- Lunch – \$1,000

Web App advertising rates

- Banner ads – \$525
Prominently displayed in the EDS web app
- Sponsored posts – \$1,050
Similar to a social media post, highlighting a company or event. They are inserted as attendees scroll through the *Posts* section of the web app

Summit Program advertising rates

- Inside front cover – \$3,100
- Back cover – \$3,100
- Inside back cover – \$2,800
- Full page – \$2,700 LIMITED SUPPLY
- Half page – \$1,900
- Quarter Page – \$1,500

If you are interested in any of our additional sponsorship opportunities, contact EDS Management today and see what we can deliver to fit your promotional budget. Email info@edssummit.com for additional information.



Hand Sanitizer Kiosk